

hello there!

About Me

I'm a creative and detail-oriented designer with a strong focus on visual storytelling, proposal design, and strategic presentation layout. I am experienced in working with diverse teams to produce branded, compelling marketing and communications materials across print and digital formats.

I am proficient in Adobe Creative Suite, Microsoft Office, and web accessibility standards. Lastly, I am passionate about delivering clean, clear, and impactful visuals.

My Contact

- 📞 Mobile (437) 974-9778
- ✉ Email pereznicoleshane@gmail.com
- 🌐 Portfolio [*ding*_your_order_is_ready!](#)
- 🌐 LinkedIn [linkedin/nicoleperez](https://www.linkedin.com/in/nicoleperez)

My Skills

- Print & Digital Layout Design
- Strategic Visual Storytelling
- Adobe CC (InDesign, Illustrator, Photoshop, XD, Bridge, Acrobat)
- Design Platforms (Flodesk, Canva, Descript, Elementor, Wix, Cargo)
- Presentation Design (PowerPoint, Keynote)
- UX Principles & AODA Compliance
- Project Coordination & QA Review
- Cross-Functional Collaboration

My Awards

- High Honours Awardee
International Student Achievement Awardee
President's List Awardee
Peter Weis Achievement Scholarship Awardee
Seneca College

My Experience

- **Digital Designer**
Hope and Healing International
April 2023 - PRESENT
 - Designed on-brand materials for web, email, social media, direct mail (print) and digital campaigns
 - Led creation of internal/external presentations and reports aligned with brand guidelines
 - Integrated accessibility standards (AODA) and quality assurance practices into every design
- **Digital Archive Assistant**
Hope and Healing International
February 2022 - April 2023
 - Curated, catalogued, and organized visual assets and long-form content for storytelling
 - Formatted profiles, stories, and campaigns for publication and donor use
- **Remote Quality Assurance**
No Limit Creatives
July 2020 - November 2022
 - Reviewed design deliverables across video and static formats for quality and brand alignment
 - Worked with creative teams to ensure high standards and on-time delivery

My Education

- **Seneca College, Toronto, CA**
2021 - 2023
Graduated with High Honours
Creative Advertising
- **University of Santo Tomas, Manila, PH**
2012 - 2016
Bachelor of Fine Arts and Design
Major in Advertising Arts